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# NATE PANETTI

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## DESIGNER & MOTION GRAPHICS ANIMATOR

### Profile

I'm a digital media designer and animator with over 9 years of agency experience. My work includes graphic design, motion graphics, and video editing for B2B, B2C, and SaaS brands. I work on video projects from the storyboard stage through final editing, and use Adobe Creative Suite across a range of projects. I also have a strong interest in composition, typography, and how design communicates a brand's identity.

### By Day

- Listening to alternative R&B.
- Doodling on restaurant napkins.
- Birdwatching at Humboldt Park.

### By Night

- Playing video games like Stardew Valley where I work on my virtual farm and feed animals.
- Going to beer gardens (Wisconsin weather permitting).

### Experience

**Motion Designer / Graphic Designer**
Accelity
**June 2021 - Present**

Accelity is a marketing agency located in Milwaukee that services B2B and SaaS clients. Here, I work as a designer, animator, video editor, and podcast editor! I create content offers, e-books, social media graphics, and video content. I have expanded my motion experience by fully taking the reins of the video process. My responsibilities include concept development, storyboard design, animation, and final editing for narrated explainer videos, logo animations, and webinar series. I also mentor an intern who supports our video production.

**Graphic Designer / Animator**
Rev Pop
**March 2019 - March 2020**

Rev Pop is a Milwaukee-based design agency, serving local clients and occasionally some beyond state borders. Here I had the opportunity to work on projects for Lowlands and Hospitality Democracy restaurant group locations such as Belair, Centraal, Blue Bat, and Buckatabon. Projects included booklets, posters, animated explainer videos, merchandise, and even e-bike designs for Harley-Davidson.

**Graphic Designer**
B Media
**May 2017 - March 2019**

I designed marketing materials and collaborated with video production teams and web developers to enhance the brand presence of both local and international companies. A significant aspect of my work involved social media campaigns and e-books. Additionally, I worked on projects beyond my normal mediums, such as assisting on film sets for commercials.

### Skills & Strengths

Graphic Design
Motion Graphics
Animation
Video Editing
Illustration
Logo Design
Photography
Problem Solving
Open-minded
Collaborative
Visual Composition

### Program Usage

Adobe After Effects
Adobe Premiere Pro
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Lightroom
Figma
PowerPoint
Google Slides
Microsoft Word
—
Firefly
Claude
ChatGPT

### Education

Milwaukee Institute of Art & Design

Bachelor's degree in Communication Design

**References** Available upon request